

BlueSky

Site plan

Site name

This site is going to be called **BlueSky** as the name in the top indicates, it will be part of project for the City of Franklin, MU. The name was chosen because we all love blue skies when it comes to weather.

Site Description and Purpose

The purpose of the BlueSky page is to bring accurate weather forecast for the residents of the city of Franklin. Also, the BlueSky website will help users to find weather information about other cities around the community. Aside from the weather information they will also find news and articles of current events. The site should be very interactive once it finished.

TARGE AUDIENCE

Who: The site of oriented to help the residents find primarily reliable weather information to help them plan the daily commute and others event that depend on the weather. It will be diverse audience from professional to students.

Age: Since the site will provide reliable weather information for the daily outside activities the age will range from students to professional and anybody that need to know the weather conditions for the day or days. The ages group would fall between 20 to 45.

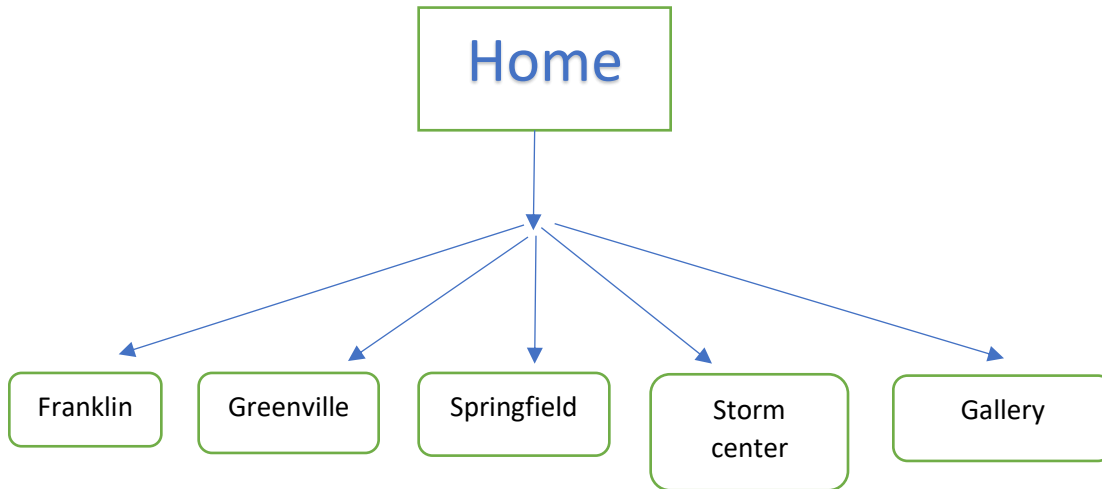
Technology: The site will bring professional weather information with the most accurate methodology available. It we be use for company and professional for their outside event planning.

Income: The income level would cover a very wide range and probating a specific group cannot be precise determine.

Motivation: Being able to find very useful and precise weather forecast any time or day of the week.

SITE MAP

This is a basic description of structure of the BlueSky page.



COLOR SCHEME

Describes the background, text, links, accent(s), highlights, and logos of the **BlueSky** web.

Primary color: #fff #000 green gray lightblue

TYPOGRAPHY

Describes the fonts, font sizes, styles, and line height used in BlueSky web site.

Table shows user the color, size, and font used in each of the areas of the page template.

	Font	Size	Color
Default Paragraph Text	sans-serif		#000
Heading Level 1 (h1)	sans-serif	16px	#fff
Heading Level 2 (h2)	sans-serif	1em	#000
Heading Level 3 (h3)	sans-serif	.8em	green

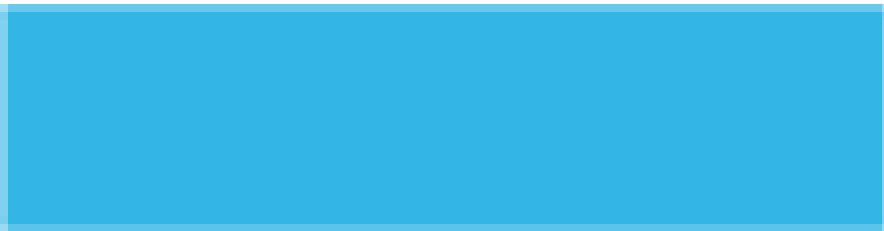
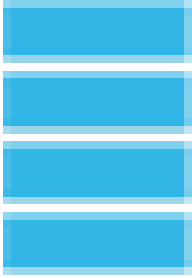
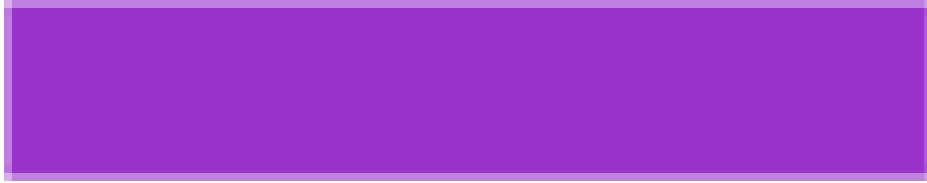
Wireframe

The site once it operational will be done in what it called Responsive Web Design which is makes your web page look good on all devices.

Desktop and laptop



Table



Cellphone

